



## **MEDIA RELEASE**

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### **Youth talent auditions for Greater Knysna**

For the sake of Youth Development, the Knysna Municipal Youth Desk, in conjunction with Mind Movement Entertainment and Events, will hold auditions for their Youth Talent Development Programme within Greater Knysna from February 28 until March 13.

These auditions will kick off the Youth Talent Development Programme and the successful youth will then receive Golden Tickets. These Golden Tickets will secure them a place in the workshop/ training sessions presented by well-known national artists, such as fashion designer David Tlale, Afrotainment record label owner, DJ Tira, actor and film producer, Dumisani Dlamini and music producer Ngane Sikobi.

Knysna executive mayor, Eleanore Bouw-Spies explained, "The Talent Development Programme is aimed at showcasing our quality local talent. The idea is to equip local upcoming artists with the knowledge they require to make it in the fashion, music, film, graphic design and entertainment industries. We aim to provide support and uplift our upcoming talented youth and deliver the required industry quality."

Talent scouting is only one of the Development Programmes and objective that has been identified by the Knysna Youth Council and Youth Desk to form part of their 2016/2017 programmes. During the Youth Public Meetings held during October and November 2016 it was evident that an initiative of this nature is desperately needed. The Youth Council resolved to run this Pilot Talent Development Programme for Greater Knysna's youth to gain the necessary skills needed within various identified industries.

"I call on all the talented youth of Greater Knysna to grab this opportunity with both hands and come and show off your talent during the auditions in your ward. Keep an eye out on local newspapers, the municipality's social media pages or visit a Youth Centre nearest to you for more information", concluded Bouw-Spies.

**ENDS**

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