



MEDIA RELEASE

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Talented local women lauded by Mayor

In celebration of Women's Month, Georlene Wolmarans, Knysna Executive Mayor will applaud the abundance of talented female artists and crafters at the Knysna Mayoral Showcase final, Knysna Secondary School on Friday, August 7 at 14:00.

This event will showcase the best of the best home-grown talent exhibited in Smutsville, Khayaletu and Rheenendal during July. These showcases gave women the opportunity to show off their home-grown talent and in doing so stood the chance to win wonderful cash prizes and business mentorship.

In reference to the vast talent witnessed during the various showcases, Mayor Wolmarans said: "I am really impressed at the standard of talent our women have displayed. After careful consideration we have whittled these entrants down to 15 finalists who have displayed remarkable talent during these events."

On Wednesday, August 5, the top finalists will have the opportunity to attend a mentorship workshop presented by Tshisa Talent Agency, facilitated by the Lunchbox Theatre. This workshop will offer important business tools such as quality control, customer relations and customer care. The ten golden rules of customer service will also be discussed as well as several other key components necessary to run a successful business.

"On Friday the top talent, ranging from baking, sewing, handcraft and painting will be judged and the winners will receive a cash prize. I suggest strongly that this prize be used as an investment into their future," said the Mayor.

She thanked the sponsors (The Edge Community newspaper, Action Ads, 3@1, Loerie Signs, Office Supplies, John O'Neil and Creative Minds) whose generosity provided valuable prizes, such as computer lessons, business cards, advertorials, to name but a few. These prizes will go a long way in assisting these talented women in realising their business dreams.

"I believe that the talent that has been discovered in our women during the showcases held across the area is truly what Women's Month is all about. I can't wait to award the best of the best with her prize that will ultimately translate in a new, successful business." she concluded.

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