



MEDIA RELEASE

Monday 30 March 2015
EMBARGO: Immediate

KNYSNA TO HOST MR GAY WORLD GRAND FINALE

The organisers of the Mr Gay World competition announced on Friday that the grand finale, originally to be held in Cape Town next month, will be moved to Knysna.

Executive Mayor Georlene Wolmarans said Coenie Kukkuk, the Managing Director of Mr Gay World competition called her on Friday to say that they have decided to move the event to Knysna. “Knysna will follow in the footsteps of amongst others Sydney, Oslo and Rome by hosting the grand finale of this event and I look forward to welcome delegates from more than 30 countries to our beautiful town.”

The Grand Finale coincides with the Globeflight Pink Loerie Mardi Gras & Arts Festival which takes place from 27 April to 3 May this year. The delegates will take part in the Grand Parade on Saturday the 2nd of May before the grand finale on Saturday evening.

Wolmarans said the competition was hosted in Johannesburg in 2012 and in addition to the implementation of a variety of outreach programmes, the organisers also announce the prestigious Eric Butter Philanthropy award annually at the Grand Finale. “The goal of the award is to bring public recognition to dynamic individuals from around the world whose values infuse their humanitarian accomplishments and provide inspiration to the next generations, specifically in diversity issues. Previous recipients include, amongst others, HRH Crown Princess Mette-Marit of Norway and Italian politician and human rights activist, Imma Battaglia.”

Wolmarans concluded to say that it is quite a feather in Knysna’s cap to host the grand finale. “It once again reinforces our popularity as a destination and I hope that the international and national exposure for Knysna will benefit the local economy on a variety of levels.”

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