



MEDIA RELEASE

Friday December 2 2016
EMBARGO: Immediate

Adhere to Blue Flag rules

Greater Knysna's Buffels Bay and Brenton-on-Sea beaches are amongst the 58 South African Blue Flags that are proudly flying at coastal sites across South Africa for this South African Blue Flag season.

These beaches received their Blue Flag status because they met an international standard of excellence in the areas of safety, amenities, cleanliness, environmental information and environmental management.

Now the Knysna Municipality is asking beach goers respect the conditions of this international accolade which will remain in place until 31 January 2017.

Dogs may not be walked on these beaches between 09:00 and 17:00. Note that pet-friendly zones on Brenton-on-Sea is 300 metres West of the second lifesaving flag, and in Buffels Bay, East of the last beach residence. Normal access routes (before 09:00 and after 17:00) may be used to both these areas. Dogs must remain on leashes at all times.

"Please clean up after dogs and dispose of poop bags in the provided bins," requested Knysna Acting Municipal Manager, Bevan Ellman.

According to the World Tourism Organization, the international Blue Flag, operational since 1987, is the most well-known eco-label of its kind and the Municipality requests all holiday makers and locals to adhere to the rules regarding the public use of these beaches.

"We thank all holiday makers and locals in advance for your cooperation. We support and encourage the responsible use of public beaches and amenities; however, it cannot be at the expense of people's safety, privacy and property. I appeal to every individual to consider the greater good of Greater Knysna and its people so that our visitors and locals will have a great time, and will want to return to our beautiful beaches and amenities," concluded Ellman.

ENDS

Knysna Municipality Communications Department
P O Box 21. Knysna. 6570. Western Cape. South Africa
Tel +27 (0)44 302 6300 (switchboard) or 302 6471 (direct)
Fax +27 (0)86 215 4818 e-mail communications@knysna.gov.za