



Knysna Municipality – June 2017

Southern Cape Economic Partnership

Paul Hoffman

*Western Cape Economic Development Partnership
(EDP)*

paul@wcedp.co.za

Q1, Q2 and Q3 Outputs

	2016/17 Q1	2016/17 Q2	2016/17 Q3
Number of SCEP events	9	8	8
Number of stakeholder engagements	21	29	58
Number of people attending all engagements	173	>400	>700
Number of TA reports	0	1	0
Number of media exposures	0	3	0
Number of case studies	0	0	0
SLAs with programme funds	4 (Programme SLA)	0	2 (Programme SLA and Film catalogue)

Financial summary

Prepared by: Western Cape Economic Development Partnership

INCOME STATEMENT : 31 March 2017

	Year to Date
Project : SCEP (Consolidated)	
INCOME	584298,25
<i>Knysna Municipality</i>	65789,48
<i>George Municipality</i>	65789,47
<i>Hessequa Municipality</i>	43859,65
<i>Eden Municipality</i>	43859,65
<i>Bitou Municipality</i>	0,00
<i>Mossel Bay Municipality</i>	0,00
<i>Oudtshoorn Municipality</i>	0,00
<i>WCEDP Contribution</i>	365000,00
OTHER INCOME	0,00
EXPENSES	398950,10
<i>Project Manager costs</i>	341670,00
<i>Travel costs</i>	35472,31
<i>SCEP event costs</i>	21807,79
Total Expenses	<u>398950,10</u>
NET PROFIT / (LOSS) BEFORE TAX	
NET PROFIT / (LOSS)	185348,15

Priority sectors

- In the light of the NDP and provincial game-changers, the following priority sectors have been identified for SCEP:
 - Marine, oil, gas and energy;
 - Tourism;
 - Agri-processing; and
 - Creative industries.
- In addition to this the group intends to collaborate on economic infrastructure; entrepreneurship, business development and integration; and investment promotion.



EDEN SDF JOINT STRATEGIC VISIONING SESSION (29 NOV 2016 and 1-3 FEB 2017)

- Focus groups
 - Environment and Cultural Landscapes
 - Agriculture
 - Roads and Transport
 - Urban Settlement and Growth,
 - Health, Community Services, Social Facilities and Education
 - Engineering Services
 - Industry, Tourism and Business
 - Disaster Management, Safety and Security
 - Marine, Oil, Gas, Ports and Freight
 - Aviation
 - Innovation
 - Education and skills development

SCEP Working groups going forward

- Workgroup 1: Tourism marketing, development and coordination
- 2 : Agriculture & Agri-processing
- 3 : Entrepreneurship, Business & Industry including Education and Skills development & Investment and export promotion
- 4 : Oil, gas and renewable energy
- 5 : Creative industries (Film strategy)
- 6 : Waste Management
- 7 : Timber Economy

Task team Leader	Partners / members	Deliverable/Output	Outcome (Short-term Impact)	Measurement (Indicator)	Impact (Long-term Impact)
Willie Fourie, Eduard Lotz, Allan Rhodes & Paul Hoffman	Eden DM, DEA&DP, SCEP,	Eden DM, SCRIF and SCEP partnership to develop the Eden SDF status quo baseline report and visioning process	Draft Status Quo report	Status quo and visioning document for implementation by municipalities, SCEP and Provincial Government	Joint regional strategic direction for greater economic growth
1. Creative Industries Natalie Raubenheimer	District and local municipalities, SCEP, industry members, Wesgro	Garden Route & Klein Karoo Film Strategy implementation	Formation of a centralised film office, film website and creation of an entity (NPC)	Approved strategy to implement. Physical presence and staffed office	Joint film strategy for the region and centralised office to the benefit of the region
2. Waste Management Morton Hubbe / Martin Loubser	Eden DM, local municipalities, NMMU, SCEP and industry members, GreenCape & international support agencies	Waste to ? project	Characterisation and feasibility study completed on organic waste products for conversion to other alternative options	Detailed report from the appointed consultant through USAID	PPP approach to minimise waste to landfill, implementation of alternative energy, fuel, gas or product opportunities
3. Oil, Gas and Marine Adrian Strydom / Shirley Schmidt	Eden DM, George and Mossel Bay Municipalities, Portnet, Transnet, Eskom, SAOGA, PetroSA, SCEP and industry members	Completed application for the Mossel Bay IDZ (SEZ) in the Oil and Gas sector	Collaborative approach to applying for IDZ status	Comprehensive completed application approved by all relevant parties before submission	Re-establishing the Oil and Gas sector as an important catalyst for the region

<p>4. Timber Economy</p> <p>Ilse van Schalkwyk</p>	<p>Knysna and George Municipalities, Timber industry members, MTO, SanParks, Dti, SCEP</p>	<p>Completed application to the Dti Incubator Support Programme for the Timber Economy of the region – linked in part to the Waste to? project</p>	<p>Collaborative approach to applying for ISP funding</p>	<p>Completed application to the Dti and supported by the Timber Economy and local government</p>	<p>Re-establishing the timber economy as an important growth component in the region across the value chain, and specifically the furniture companies</p>
<p>5. Agri Processing</p> <p>Clyde Lamberts</p>	<p>Honey Bush industry members, Eden DM and local municipalities, Department of Agriculture, SCEP</p>	<p>Establishment of the Honey bush tea industry in the region and across provincial borders</p>	<p>Identification of industry role players, and the establishment of an industry body together with a regional strategy</p>	<p>Completed strategy and registered industry body</p>	<p>Joint focussed approach to streamlining the industry for local and international markets</p>
<p>6. Tourism</p> <p>Amagene Koeberg / Melanie Wilson</p>	<p>District and local municipalities, LTO's SCEP, industry members, Wesgro, DEDAT</p>	<p>Review Tourism Strategy for the Garden Route & Klein Karoo to include the Garden Route Brand and linkages to Wesgro.</p>	<p>Collaborative approach to regional marketing</p>	<p>Completed and approved strategy and Events calendar completed</p>	<p>Destination branding and coordinated branding effort through centralized destination marketing body</p>
	<p>District and local municipalities, SCEP, industry members, Wesgro, Office of the MEC of Economic Opportunities</p>	<p>Garden Route Cycle Trails incorporated into the Cross Cape Cycle Route</p>	<p>Regionally approved set of cycle trails and tracks to be added to the CCCR to attract local and international cyclists to the region</p>	<p>Joint strategy, mapping and marketing of the cycle routes under the brand</p>	<p>Increased tourism and use of the regional cycle routes</p>
	<p>Eden DM, SCEP, Wesgro, DEDAT and AHI Western Cape</p>	<p>Annual Investment readiness workshops</p>	<p>Establishing the region as an investment destination of choice</p>	<p>Investment strategy</p>	<p>Sustained economic growth through collective investments</p>

<p>7. Export Development</p> <p>Paul Hoffman</p>	<p>Eden DM, SCEP, Wesgro, Dti and Seda. AHI Western Cape</p>	<p>Implement export development programmes and market access assistance through trade missions – link with Wesgro and Dti current programmes.</p>	<p>Adopt and implement the export readiness assessment tool to assist prospective exporters and implement export development training</p>	<p>Regional database on current exporters and sector specific potential exporters for easier access of candidates for inbound and outbound trade missions</p>	<p>Established links with International development agencies and organisations including Business Sweden, Innovation Norway and others</p>
<p>8. Business & Industry</p> <p>Willie Cilliers</p>	<p>Eden DM, Municipalities of Oudtshoorn, Mossel Bay, George, Bitou and Beaufort West (cross border), ACSA, SCEP, Wesgro, AIFA and other industry members, Business Chambers, AHI (WC)</p>	<p>Improved use of and non-duplication of the various airports and airfields – commercial, tourism and training – including AIFA longer term solutions.</p>	<p>Collaborative and aligned approach to expanding air-related activities</p>	<p>Base line study on air-related activities and needs inclusive of future growth and red-tape reduction</p>	<p>Engagement with Wesgro on air travel opportunities direct to George. Establishing George Airport as an international airport</p>
	<p>Eden DM, AHI (WC), Business Chambers, B-municipalities, SCEP, Dti, SEDA, DEDAT, private sector (banks) international development agencies,</p>	<p>Creative spaces, Incubators, ICT Innovation Hubs, and Research Centres investigated and established across the region.. Expand Youth Café concept – include training and basic skills development</p>	<p>Identification of industry and governmental role players, and the establishment of a regional strategy through a needs analysis, industry requirements and prioritisation and focussed approach on development and sustainable SMME growth</p>	<p>Completed and approved strategy Establish forums where the Garden Route Job Creation Think Tank and intergenerational planning and interaction can take place with the youth</p>	<p>“Global Leadership Institute” established with the incubators for mentoring and access to VC</p>

THANK YOU!!